

BOOFMAP MEDIA KIT

Find Fire. Avoid Boof.

BoofMap is Michigan's community-powered cannabis intel platform.

Live map, boof alerts, fire finds, and real buyer reports.

POSITIONING

- Community intel, not pay-to-play listings
- Alternative to menu-only apps like Weedmaps
- Free to browse; accounts for submitting reports

BRAND COLORS

Fire Green #39FF88 — primary, fire finds

Boof Red #FF3B3B — boof alerts

Draft Green #9AC434 — solid intel

Background #050807 — app background

WEB & ASSETS

Website: <https://boofmap.com> (set NEXT_PUBLIC_SITE_URL in production)

Logo SVG: </icons/icon.svg>

PRESS CONTACT

press@boofmap.com

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